USANZ 2015
WA State Section Meeting

Pullman Bunker
Bay, WA

Convenor: Sris Baskaranathan

Guest Speakers:
Howard Lau - NSW
James Wong - NSW

Friday 23 - Sunday 25 October 2015

Sponsorship & Exhibition Prospectus
It is with great pleasure I invite you to be involved in the 2015 USANZ WA State Section Meeting to be held at The Pullman Bunker Bay commencing Friday 23 – concluding Sunday 25 October.

Our invited guest presenters are Dr Howard Lau and Dr James Wong from NSW.

We strongly encourage delegates to submit their own abstracts to be considered for inclusion within the final scientific program and contribute to the overall educational experience.

The social programme will kick off Friday evening with an informal BBQ Dinner at the Pullman, preceded by a wine and produce “Tastes of Margaret River” experience.

Following a Saturday afternoon of leisure, the evening dinner will be held at Lamont’s Winery & promises to be an exciting evening complete with music and fantastic food.

I look forward to welcoming you all to the meeting, which will, with everyone’s contribution and involvement provide both a strong educational program and pleasurable experience for delegates and families alike.

Sris Baskaranathan

2015 USANZ WA Convenor

Who Should Sponsor or Exhibit

The 2015 USANZ WA State Section Meeting provides a unique environment in which delegates will focus on the sharing and presentation of topics associated with Urology.

This provides an excellent opportunity for your company to promote your products and services to maintain a high profile among specialists before, during and after the event.

Including opportunities to:
- To consolidate corporate relationships and expose your representatives to their key markets
- For your representatives to mix informally with medical professionals
It is anticipated that in excess of 60 delegates from Western Australia will attend the meeting.

The meeting provides delegates with a prime opportunity to update their knowledge and skills on advancements within the industry and your products in a networking setting.

Your involvement in this meeting will allow you to gain exposure to this key market of specialists.

Guest Presenters

Dr Howard Lau

Howard Lau graduated from the Medical School of The Sydney University in 1986 and received his postgraduate urological training in several hospitals in Sydney including Westmead Hospital where he currently holds the position of Senior Specialist in Urology and Transplant Surgery. In 1995 he was appointed Clinical Lecturer at The Oxford Transplant Centre. His interest in laparoscopic surgery started with live donor nephrectomy hoping to reduce the disincentive for many potential renal donors.

In 1998 he was the first Urologist in Australia to perform laparoscopic donor nephrectomy and later that year performed the first laparoscopic radical nephrectomy in the country. Dr Lau has been actively involved in the training and development of laparoscopic urology in Australia. He has been invited to lecture and demonstrate surgery in numerous workshops and conferences both in Australia and the Asia-Pacific region. He has also written chapters on International Urological Surgery textbooks on laparoscopic donor and radical nephrectomies as well as laparoscopic partial nephrectomy.

Dr. Lau performs Robotic Radical Prostatectomy and is a qualified Robotic Surgeon.

Dr James Wong

James Wong, as a recipient of a Reconstructive Urology scholarship spent time in UK mentored by Prof Richard Turner Warwick at the Central Middlesex Hospital and the Institute of Urology in 1989. After returning from the UK, he commenced his career in reconstructive Urology based at RPAH and Liverpool Hospital, Sydney. His main interests are in urethral stricture disease reconstruction and restoration of lower urinary function in patients. He also has spent time in PNG as a visiting Urologist to help local colleagues to establish a Urological service in that country. He participates actively in teaching the next generation of Urologists in pursuing a career in reconstructive Urology.
Conference Venue - Pullman Bunker Bay

Friday 23 October 2015
1400 - 1600  Registrar Training Afternoon
1800 - 1900  “Tastes of Margaret River” Wine & Produce Tasting
1900 - 2300  Casual Welcome Dinner, Pullman Bunker Bay

Saturday 24 October 2015
0700 - 1330  Registration Open
0700 - 0800  Breakfast - Restaurant
0800 - 0930  Session One
0930 - 1000  Morning Tea - Industry Exhibition Area
1000 - 1130  Session Two
1130 - 1300  Session Three
1300 - 1400  Lunch - Restaurant
1400 - 1700  Free Afternoon of Sports & Leisure
1830 - Late  Conference Dinner, Lamont’s Winery, Bunker Bay

Sunday 25 October 2015
0700 - 1430  Registration Open
0700 - 0800  Breakfast - Industry Exhibition Area
0800 - 0930  Registrar Presentations
0930 - 1000  Morning Tea - Industry Exhibition Area
1000 - 1300  Free Paper Submissions/Miscellaneous Urology Topics
1300 - 1345  Tony Low Oration
1345 - 1400  Closing Remarks
1400 - 1500  Lunch - Industry Exhibition Area
CPD
Continuing Professional Development

The 2015 Urological Society of Australia & New Zealand's Western Australia State Section Meeting has been submitted for accreditation with the Royal Australasian College of Surgeons for points towards 2015 CPD totals.

Thank You

USANZ WA State Section Meeting would like to thank our 2014 Sponsors and Exhibitors

Gold Sponsors

- abbvie
- Ferring Pharmaceuticals
- TOLMAR Australia

Silver Sponsors

- Allergan
- Cook Medical
- Olympus

Guest Speaker Sponsors

- AstraZeneca
- MD Solutions Australasia

Bronze Sponsors

- Actavis
- Coloplast
- Covidien
- Karl Storz - Endoskope
- Astellas
- Lumenis
- Avant
- medtel
- Besins Healthcare
- Medtronic
- Boston Scientific
- Pacific Edge
Exhibition Opportunities

The exhibition will be staged at the Pullman Bunker Bay, Marquee. All morning & afternoon refreshment breaks will be held in this area. A preliminary floor plan of the exhibition area is enclosed.

The floor plan and table number may change if the number of display spaces allocated is significantly less than the number available or to accommodate operational requirements of the venue.

USANZ WA State Section Meeting Exhibition Space Inclusions:

**Large Trestle Table Display**
- Two (2) trestle tables, 1.8m (w) x 0.76m (d), clothed and skirted
- Two (2) chairs

**Trestle Table Display**
- One (1) trestle table, 1.8m (w) x 0.76m (d), clothed and skirted
- One (1) chair

SPECIAL NOTE - EXHIBITION SPACES
Gold Sponsors receive 1st priority of display location
Silver Sponsors receive 2nd priority of display location
Bronze Sponsors receive 3rd priority of display location

PLEASE REFER to page 8 for the exhibition floor plan

Booking Procedure

Please complete the enclosed booking form indicating your choice of position. Preference will be given to sponsors in allocating display space up until Friday 18 September 2015

Allocations are made in order of receipt. All final space allocation will be confirmed by Friday 18 September 2015

FOR EXHIBITION & SPONSORSHIP BOOKINGS TO BE ACCEPTED, A 50% NON REFUNDABLE DEPOSIT MUST BE RECEIVED AT THE TIME OF BOOKING. FINAL BALANCE IS REQUIRED NO LATER THAN Friday 18 September 2015

Credit Card payment facilities are available for sponsorship, exhibition and company registration payments.

Taylored Images accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Sponsors/exhibitors are advised to insure against such liability.

- In the event critical dates are not adhered to, Taylored Images reserve the right to cancel the agreement and all monies will be forfeited.
- 100% cancellation fee applies for any sponsorship and/or exhibition cancellations from Friday 18 September 2015
- When credit card is used for the payment of the deposit if the final payment is not received by the due date, Taylored Images is authorised to charge the credit card for the final balance
- Taylored Images reserve the right to amend the exhibition floor plan to accommodate the number of display spaces or to accommodate operational requirements of the venue
- Sponsors/exhibiting companies undertake they will not hold and events or social functions conflicting on the same date or time as official conference program sessions or social functions.
Registration Fees

All fees are quoted in Australian Dollars.

Gold and Silver Sponsorship levels offer 2 complimentary company registration(s).

Additional Company representative registration fees and inclusions are:

2015 USANZ Western Australia State Section Meeting
Friday 23 - Sunday 25 October 2015

Inclusions:
- Attendance at all USANZ WA Section Meeting Scientific Sessions
- USANZ WA Section Meeting Morning / Afternoon refreshments & Lunch in accordance with the program
- USANZ WA Section Meeting Casual Welcome Dinner & Pre Dinner “Tastes of Margaret River” - Friday night

Conference dinner is an OPTIONAL function and NOT INCLUDED in the registration fee.

Company Representative AUD$550.00

It is a requirement that all company representatives register prior to the meeting.

For ease and efficiency register securely online using Taylored Images Interactive at www.tayloredimages.com.au click on “events” icon, scroll down to the Events Schedule – 2015 and select your conference. Click on the “Exhibitor Registration”.

Advertisements in the Meeting Handbook: Must be sent electronically to Taylored Images as a print ready PDF by Friday 25 September 2015

Satchel Inserts - Must reach the Pullman Bunker Bay by Thursday 22 October 2015

Please address all deliveries to:

Attention: Taylored Images
2015 USANZ WA State Section Meeting
c/-Kate McCarthy
Pullman Bunker Bay Resort
42 Bunker Bay Road
NATURALISTE WA 6281
AUSTRALIA

Exhibitor Set Up & Pull Down

Set Up: Friday 23 October 2015, 1400 - 1730

Pull Down: Sunday 25 October 2015, from 1500
SPECIAL NOTE:

- L shape Trade Display Space indicates a large trade display space
- Large Trade Display Spaces are reserved for Gold and Silver Sponsors only
- Single table Trade Display Space indicates a Bronze trade display space
- Please note the floorplan and table numbers are subject to change if the number allocated is significantly less than the number available or to accommodate operational requirements of the venue
- All refreshment breaks will be held in the exhibition area
The following pages list the sponsorship opportunities available for the 2015 USANZ WA Section Meeting. This is designed for you to select what you deem to be the most valuable marketing tools available to you and your company. Furthermore, it provides you with the opportunity to obtain a sponsorship level of Gold, Silver or Bronze.

PLEASE NOTE - A minimum of 50% deposit is required on application to secure your sponsorship & exhibition request. The remaining 50% balance will be required no later than Friday 18 September 2015

Sponsorship Levels
Sponsors will receive the additional acknowledgements, benefits and entitlements according to their level of sponsorship contribution. Preference will be given to sponsoring companies in priority of confirmation date received.

**Gold Sponsorship - $6,600 (inclusive of GST)**
- Acknowledgement as Gold Sponsor, company logo prominently placed on State Meeting website page and hyperlinked to company website;
- Prior to the commencement of each session your company logo will be displayed on a PowerPoint presentation;
- Naming rights to a Session - allocated 5 minutes prior to the Session within the Conference program to present your Company’s information to the delegates;
- Premium location in the industry display area;
- Large Trestle Table display in industry display area providing the opportunity to interact with delegates including the opportunity to demonstrate new and existing products;
- Inclusion of company name/logo in all promotional material before and during the conference;
- Opportunity to include promotional material in delegate satchels (no larger than A5);
- Complimentary registration for two representatives including morning tea/lunch;
- Opportunity for two representatives to attend the Conference dinner on the Saturday evening;
- Option to run competition on Stand;
- Acknowledgement at the opening and closing session;
- Corporate signage placed prominently outside of Convention Room;
- Opportunity to welcome delegates at breakfast.

**Silver Sponsorship - $3,950 (inclusive of GST)**
- Acknowledgement as Silver Sponsor, company logo placed on State Meeting website page and hyperlinked to company website;
- Large Trestle Table display in industry display area providing the opportunity to interact with delegates including the opportunity to demonstrate new and existing products;
- Inclusion of company name/logo in all promotional material before and during the conference;
- Opportunity to include promotional material in delegate satchels (no larger than A5);
- Complimentary registration for two representatives including morning tea/lunch;
- Opportunity for two representatives to attend the Conference dinner on the Saturday evening

**Bronze Sponsorship - $1,750 (inclusive of GST)**
- Trestle Table display in industry display area providing the opportunity to interact with delegates including the opportunity to demonstrate new and existing products;
- Inclusion of company name/logo in all promotional material before and during the conference;
- Opportunity to include promotional material in delegate satchels;
## Sponsor Opportunities

### Invited Guest Speaker Sponsorship - $3,300 (inclusive of GST)

- Acknowledgement as Invited Guest Speaker Sponsor, inclusion of company name/logo in all promotional material before and during the conference;
- Trestle Table display in the industry display area providing the opportunity to interact with delegates including the opportunity to demonstrate new and existing products;
- Opportunity to include promotional material in delegate satchels;
- Complimentary registration for two representatives including morning tea/lunch;
- Opportunity for two representatives to attend the Conference dinner on the Saturday evening

### Conference Satchels - $2,750 (inclusive of GST)

- Acknowledgement on selected printed matter leading up to and during the 2015 USANZ WA State Section Meeting
- Company logo on conference satchel
- Naming rights to satchel
- Logo included on sponsors acknowledgement page in conference handbook
- Full page advertisement in conference handbook
- Acknowledgement on sponsors page on conference website with hyperlink to company website
- Satchel insert (maximum of one piece of promotional material; no bigger than A5)

### Advertisement in Conference Handbook - $880 (inclusive of GST)

- Opportunity to place one full page advertisement in the Conference Handbook
- Artwork to be provided to the conference organiser by Friday, 25 September 2015

### Satchel Insert - $550 (inclusive of GST)

- Brochures, advertisements or other documents can be inserted into the delegates satchels (maximum of two insert pieces per company; no bigger than A5)

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Sponsorship opportunities are available and include acknowledgement as an Invited Guest Speaker Sponsor, inclusion of company name/logo in all promotional material before and during the conference; trestle table display in the industry display area providing the opportunity to interact with delegates; opportunity to include promotional material in delegate satchels; complimentary registration for two representatives including morning tea/lunch; and opportunity for two representatives to attend the Conference dinner on the Saturday evening. Additional opportunities include conference satchels, advertisement in the Conference Handbook, and satchel insert. Contact details are available for interested parties to discuss further.
Exhibitor Crossword

To encourage delegates to circulate & visit each exhibitor, maximising exhibitor exposure, we have introduced a meeting “crossword” that will be printed within the meeting handbook. The delegates will need to complete the crossword during the meeting and deposit it in the barrel to win incentives.

To this end we require you to supply one question and answer regarding your company or product/s; this question must be factual, relevant & educational - something the delegate should have to come to your stand to seek the answer.

Please forward your Question & Answer to: usanzwa@tayloredimages.com.au by Friday 25 September 2015 in order to be included in the crossword.

Cancellation & Refund Policy

Cancellation fee of $200 applies for all cancellations prior to Friday 18 September 2015
No refunds applicable for cancellations after Friday 18 September 2015

Privacy Policy - Taylored Images collects your personal information on this registration form for the purpose of processing your meeting registration. We will not use it for any other purpose unless specifically defined.

Disclaimer - The Urological Society of Australia and New Zealand and Taylored Images act only as organisers of these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for inaccuracy, misdescription, delay, damage, personal injury or death.

Private Functions

It has been requested by the executive committee that companies inform Taylored Images of any private / corporate function which is planned outside of the official program.

Taylored Images are not interfering with your company plans; however the staff at the registration desk are often approached by delegates that have been invited to your specific function requesting further information.

Following this protocol would save confusion for all parties.
Company:  
Contact Name:  
Position:  
Postal Address:  
Suburb: State: Postcode:  
Work Telephone: Work Facsimile:  
Toll Free #: Mobile:  
Email Address:  

**SPONSORSHIP LEVEL**

I wish to select the following sponsorship investment level (excludes GST):  
- ☐ Gold – $6,600  ☐ Silver – $3,950  
- ☐ Bronze – $1,750  ☐ Invited Guest Speaker Sponsor – $3,300  
- ☐ Conference Satchel – $2,750  ☐ Advertisement in Handbook – $880  
- ☐ Satchel Insert – $550  

Total Investment to Sponsor / Exhibit $_______________

**EXHIBITION SPACE**

I require . . . . . . booth/s. Booth preferences – 1st . . . . . . 2nd . . . . . . 3rd . . . . . . 4th . . . . . . 5th. . . . . . .  
Please indicate companies you do not wish to be near: ________________________________  
For bookings to be accepted, a 50% non-refundable deposit must be received at the time of booking.

**PAYMENT METHOD**

A non-refundable 50% deposit of the total cost of your package is required on application to secure your request. Requests will not be acknowledged or reserved until deposit is received.  
Final balance must be paid in full by **Friday 18 September 2015**. If full payment is not received by the due date Taylored Images reserves the right to cancel the agreement and all monies paid will be forfeited.  
If a booking is received after **Friday 18 September 2015** the total amount becomes payable immediately.  
Payment may be made by cheque, credit card or electronic funds transfer. Electronic funds transfer remittance advice must be forward to usanzwa@tayloredimages.com.au to ensure payment is correctly allocated.

Please fax completed form to Taylored Images +61 7 3366 5170  
or email usanzwa@tayloredimages.com.au
TERMS & CONDITIONS

- Sponsorship/Exhibition packages will be allocated in date order received.
- Preference is given to sponsors in allocating display space until Friday 18 September 2015. From that time allocation will be made in order applications are received.
- In the event critical dates are not adhered to, Taylored Images reserve the right to cancel the agreement and all monies will be forfeited.
- A non-refundable deposit of 50% of the total cost of your package is required on application.
- 100% cancellation fee applies for any sponsorship and/or exhibition cancellations Friday 18 September 2015.
- When a credit card is used for the payment of the deposit if the final payment is not received by the due date, Taylored Images is authorised to charge the credit card for the final balance.
- Taylored Images reserve the right to amend the exhibition floor plan to accommodate the number of booths or to accommodate operational venue requirements.
- Sponsor/Exhibiting companies undertake they will not hold any events or social functions conflicting on the same date or time as official conference program sessions or social functions.
- Taylored Images accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Sponsors/exhibitors are advised to insure against such liability.

CRUCIAL DATES

Non Refundable Deposit of 50%: On application to secure booking
Full payment of sponsorship due: Friday 18 September 2015
Representative Registration forms due: Friday 18 September 2015

Insurance – All exhibitors are required to have their own insurance to cover them against any loss, theft or damage of any equipment or materials used as part of their exhibition. The conference organiser, convenor or venue does not accept responsibility for the above listed occurrences.

Disclaimer – The Urological Society of Australia and New Zealand and Taylored Images act only as organisers of these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for inaccuracy, misdescription, delay, damage, personal injury or death.

Privacy Policy – Taylored Images collects your personal information on this registration form for the purpose of processing your conference registration. We will not use it for any other purpose unless specifically defined.

CONDITIONS

I/We accept the terms and conditions of undertaking a Sponsorship/Exhibition package for the 2015 Meeting.

Signed: ___________________________ Date: ___________________________
(for and behalf of the exhibitor listed on page 1 of 3)
I wish to sponsor / exhibit a total of AUD$ ______________

☐ I wish to pay 50% of our sponsorship now, with remainder to be paid on Friday 18 September 2015

☐ I wish to pay the total of our sponsorship

☐ Please forward an invoice for payment

Preferred payment for sponsorship & exhibition is via Electronic Funds Transfer into the account below. As per USANZ executive if credit card is used for payment a 3.5% bank / merchant fee applies.

☐ EFT – Please forward a remittance advice once this is completed to usanzwa@tayloredimages.com.au

EFT – Please forward a remittance advice once this is completed to usanzwa@tayloredimages.com.au

Bank: WESTPAC
Branch: EDGECLIFF NSW
BSB: 032 054
A/C#: 235952
Swift Code: WPACAU2S
Name: THE UROLOGICAL SOCIETY OF AUSTRALIA AND NEW ZEALAND
Reference: 2015 USANZ WA & Company Name

Credit Card: ☐ MasterCard ☐ Visa

Cardholder’s Name: ___________________________________________ Expiry Date ____/____

Card Number: ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___

Cardholder Signature: _________________________________________ Date: ____/____/____

CVV (Credit Card Validation Value): ____ ____ ____ This is a 3 digit code embossed or imprinted on the reverse side of Visa and MasterCard.

Please note if you use a credit card for payments, Taylored Images will appear on your next statement as a service provider.

☐ Cheque made payable to: “2015 USANZ WA” for the sum of AUD$ ______________

PLEASE COMPLETE ALL PAGES OF THE SPONSORSHIP / EXHIBITION BOOKING FORM AND EMAIL / FAX / MAIL WITH PAYMENT TO TAYLORED IMAGES:
☎ +61 7 3366 5170 / ☭ PO Box 247, ASHGROVE QLD 4060 / usanzwa@tayloredimages.com.au
Accommodation
Bunker Bay, Western Australia

Pullman Bunker Bay
Nestled on the white sands of Bunker Bay, the Pullman Bunker Bay boasts an absolute beachfront location, luxuriously appointed, in contemporary Australian architectural style. The hotel is one of the largest conference and event venues in the South West of Western Australia.

<table>
<thead>
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<th>Type</th>
<th>Price per Night</th>
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<td>Studio Villa</td>
<td>$316.00</td>
</tr>
<tr>
<td>2 Bedroom Villa</td>
<td>$416.00</td>
</tr>
</tbody>
</table>

Travel Arrangements

Do you need flights to Perth, WA for 2015 USANZ WA Section Meeting?

Corporate Traveller Group would like to assist you. Please mention your conference code: 2015 USANZ WA Special airfares are available - Book early to avoid disappointment. If you require post conference tours please let us know.

Contact Lisa Janson at Corporate Traveller Group on Toll Free: 1300 013 081 or email: lisa.janson@corporatetraveller.com.au

Optional Functions

2015 USANZ WA Casual Welcome BBQ Dinner
Friday 23 October - Pullman Bunker Bay @ AUD$90.00 per person
This includes the Pre Dinner “Tastes of Margaret River” wine and produce tasting. Taste some of the award winning wines and local produce from Watershed Wines, Voyager Estate and Eagle Bay Olives.

(Tickets for unregistered partners, children and guests) *Maximum numbers apply

2015 USANZ WA Conference Dinner
Saturday 24 October - Lamont’s Winery Bunker Bay @ AUD$140.00 per person

(This dinner is an optional function and NOT INCLUDED in registration fees) Maximum numbers apply. Please Note tickets are required to be booked in advance, we can not guarantee availability for purchase onsite.
Conference Secretariat

TAYLORED IMAGES
A Certified Event Management Company

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